

Panelists and Moderator: NYC Alternative Investment Summit



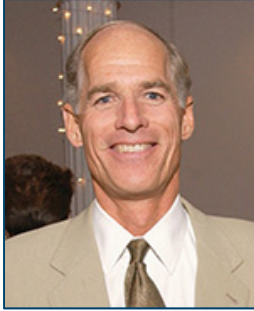
Eric Hoerdemann has been a Partner and Chief of Research and Risk at [Stride Capital](#) since 2013. Eric has over 20 years of manager research and portfolio management experience. Prior to joining Stride, Eric spent seven years at SEI where he was a Vice President and led the small capital equity team. He was responsible for over \$5 billion invested in over 25 external managers across multiple portfolios. Eric was also a rotating member of SEI's firm-wide investment committee. Prior to SEI, Eric spent five years at Goldman Sachs where he was a Vice President and responsible for over \$10 billion in non-U.S. and global equity externally managed products. Eric was the first institutional investor in multiple early stage managers and teams at both SEI and Goldman. Eric began his investment career in the asset allocation team at SEI in 1996 and also founded and built an online marketplace in 2000. He graduated magna cum laude from Lehigh University and is a chartered financial analyst.



Holly Singer is President and Founder of [HS Marketing LLC](#), a marketing communications, public relations and media planning firm specialized in the alternative investment community. Her professional experience over the past 2 decades since she founded the business has been dedicated to enhancing the branding, communications capabilities and industry awareness of investment managers and service providers. Holly serves as Board member and PR/Marketing Committee Co-Chair for [The Hedge Fund Association](#) (HFA). Holly has been a speaker at numerous industry seminars and conferences and has authored articles for various publications. Holly earned an MBA in Finance from NYU's Stern School of Business and a BA in Political Science from Trinity College in Hartford, CT.



Lisa Vioni, CEO and Co-Founder of [Hedge Connection](#), began her career in MBS sales and trading in 1990 at Prudential Securities and later became Senior Vice President in mortgage-backed securities Institutional Sales at Lehman Brothers Securities. Lisa left the sell side in 1998 to market hedge funds. She joined Singletery & Company and later joined Ellington Management Group, as Director of Marketing. In October 2004, the idea to create a web based hedge fund marketing platform was born and Lisa began building Hedge Connection, which later launched in October 2005. Hedge Connection has been responsible for helping hundreds of hedge funds meet and build important relationships with allocators.



Michael Harris, Director of Marketing at [Caerus Investors](#), spent 40 years of his career in sales and senior leadership in business. Michael had a 24 year career in senior management and institutional sales at Smith Barney and UBS/PaineWebber, then spent 17 years as an entrepreneur.



Sherry Pryor Witter is the Partner, Co-Founder and Chief Investment Officer of the [Witter \(Dean Witter\) Family Offices](#), headquartered in New York. She is responsible for overseeing all aspects of the investing and operating activities. Sherry has over 20 years of investment experience and a strong commitment to developing and incubating new and unexploited investment strategies. In an effort to build out the Witter hedge fund platform, Sherry has and continues to be the early investor, sometimes the seed investor of small and emerging hedge fund managers. She will continue to add to the stable of traders which includes a diversified set of liquid strategies that encompasses event driven, equity long/short, directional, commodities, and others. Profitable gains have been generated since inception by Sherry implementing various investment strategies, managing long/short portfolios with a strong focus on liquidity and non-market correlated returns. Prior to forming the Witter Family offices with her husband Michael Witter in 2003, she started her first hedge fund at age 23, where she created a quantitative/qualitative research platform to provide superior returns and performance. Sherry began her career at Lazard Frères followed by ESL Investments, and is an alumnus of the University of Pennsylvania, the Wharton Undergraduate School and The Juilliard School, PreCollege Division.